



rede
research group in energy,
innovation and environment

 **ECOBAS**

WORKSHOP ON BUSINESS STRATEGY AND INNOVATION

Universidade de Vigo



october 28th

SCHOOL OF ECONOMICS AND BUSINESS ADMINISTRATION CAMPUS OF VIGO

Seminar Room 7

10:00 am - 18:00 pm

WORKSHOP ON BUSINESS STRATEGY AND INNOVATION

10:00 am – 11:00 am

Lucas López-Manuel (Universidade de Vigo)

On the paradox of green regulation: does it really nurture first-mover advantages?

Discussant: Bárbara Larrañeta

11:00 am – 12:00 am

Lucio Fuentelsaz (Universidad de Zaragoza)

Speed of pro-market reforms and entrepreneurial innovation.

Discussant: Xosé H. Vázquez

12:00 am – 12:30 am

Coffee break

12.30 am – 13:30 pm

Bárbara Larrañeta (Universidad Pablo de Olavide)

To each his own: signal portfolios on the value of employees for newly public ventures and different investors decisions.

Discussant: Miguel G. Loureiro

13.30 am – 14:30 pm

Virginia Hernández (Universidad Carlos III)

Data-driven technologies, participation in global value chain and sustainable operations. Do size and age matter?

Discussant: Lucio Fuentelsaz

14.30 am – 16:00 pm

Lunch break

16:00 pm – 17:00 pm

Xosé H. Vázquez (Universidade de Vigo)

The limits of institutional pressures: how corporations bypass the costs of normative deviance in climate change action.

Discussant: Juan P. Maicas

17:00 pm – 18:00 pm

Juan P. Maicas (Universidad de Zaragoza)

A journey to SMJ through the review process with(out) a happy ending.



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