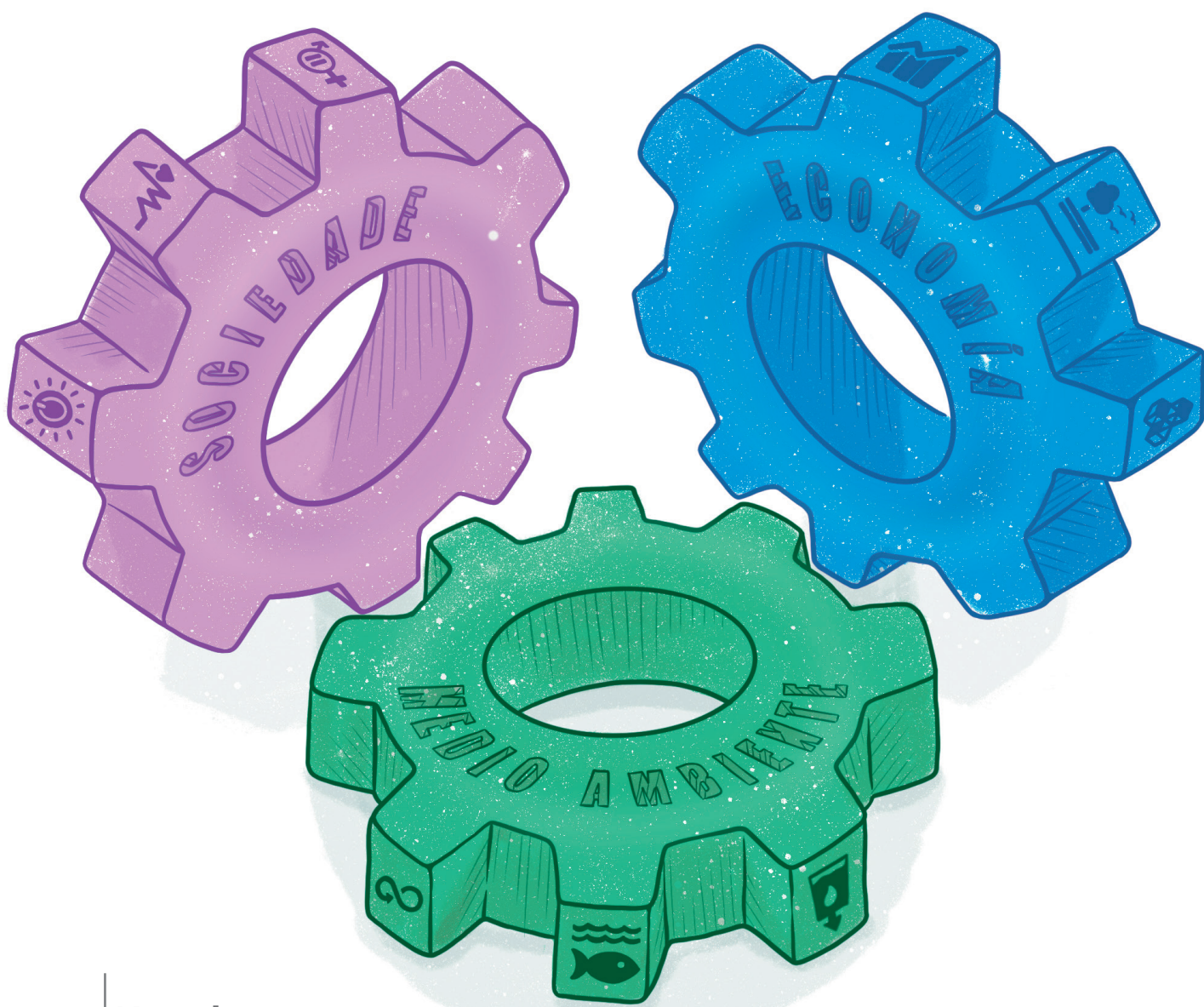




Economics and Business Administration for Society



Newsletter

December 2021



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ECOBAS Director

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ECOBAS DIRECTOR AND RAGC RESEARCH MEDAL

Interuniversity Research Centre

The Royal Galician Academy of Sciences (RAGC) has just celebrated the third edition of the Research Medals, which recognise the careers of five active scientists from the three Galician universities.

This year, the **Domingo García-Sabadell Rivas medal, from the Economic and Social Sciences section, went to Carlos Hervés Beloso** (Marín, 1953), professor at the University of Vigo since 1989. Hervés has also been a research professor since 1975, and in 2015 he took over the direction of the ECOBAS Interuniversity Research Centre, the first centre for Economics and Business in Galicia, which focuses on economic, environmental and social sustainability.

How was your scientific vocation born and how was your professional evolution until you reached this recognition?

It was the result of several circumstances. The first was probably my father's influence. He did not manage to study for his baccalaureate, but he was a cultured person who admired, above all, scientists. He spoke to me about Aristotle, Plato, Euclid, Descartes, Gauss, Einstein and Marie Curie before I knew these names in my studies.

At the University of Santiago, I was lucky enough to have excellent professors and I soon learned that I wanted to follow their example. I was awarded a research training grant at the University of Nancy and, after publishing my first research paper in the *Comptes Rendues de l'Académie des Sciences de Paris* (1979), I defended my doctoral thesis at the USC (1979). That year I was awarded a postdoctoral contract at Trinity College (Dublin) which allowed me to continue my training as a researcher. Both in France and in Ireland I learned a lot from my supervisors, internationally recognised academics, as well as excellent people, who were and still are very kind to me.

Later on, I shared -and I would like to think that I am also able to transmit- my vocation for research with those who started working on their doctoral theses with me, and who have become my best co-authors, with whom I continue collaborating and learning. In my case, research work, when shared with colleagues, creates bonds of friendship that make hard work lighter, rest time more pleasant and satisfying and it is more attractive to take on new challenges.

What were the professional achievements that brought you the most satisfaction during these years of work?

The first achievements were the extraordinary graduation and doctorate awards, to the satisfaction of my family and because, together with the publication of my first article in an international academic journal, which in those years was exceptional for a student who had not yet obtained a doctorate, they facilitated my access to an academic career. Very soon I passed the exams for Adjunct Professor of the University, wrote my doctoral thesis which resulted in several articles published in indexed economics magazines and received an invitation as Visiting Scholar from the Head of the Economics Department at Harvard University, which I completed between August and December 1989.

Carlos Hervés

"Research in social sciences is more present than it seems in everyday reality. Everyday news contain economic information that is the result of previous research work".



When I returned from the USA, I joined the Economics Department of the Carlos III University of Madrid as a professor. From 1993 until the end of 1995 I was the director of the Department and a member of the Interuniversity Commission of Madrid, representing the Rector of Carlos III University.

Back at the University of Vigo, I was a member of the Galician Interuniversity Commission representing the Rector. In 2011 I was appointed Fellow of the **Society for the Advancement of Economic Theory** and in 2012 **Honorary Member of the Spanish Society of Economics**.

But undoubtedly, the greatest satisfaction was, and still is, to be able to work with colleagues with whom I enjoy learning and sharing knowledge in order to try to improve every day.

Why is it so important to bring the figure of science and the researcher closer to society? In the specific case of social sciences, do you think that citizenship may have a misconception and underestimate its importance?

These times of pandemic highlighted the importance of research and the social value of researchers. The figure of the researcher is often perceived as someone who works in a laboratory with sophisticated equipment. However, research is present in all areas that affect us as human beings, and it is often interdisciplinary, so that we need to be active in different areas of knowledge. Researchers in the fields of economics and business assess the efficiency or inefficiency of projects through a cost-benefit analysis and analyse the social effects that may result.

Economic studies through models accompanied by empirical data treated with econometric methods make it possible to extract valuable information on the state of society and the way forward. These models have convinced us of the importance of advancing towards the sustainability of economic activity, of the need for a circular economy and of the injustice and inefficiency caused by inequality of opportunities, such as gender inequality. In the framework of companies, research gives way to different alternatives for innovation, improvements in organisation, finance, management or internationalisation.

In reality, social science research is more present than it seems in everyday life. Everyday news contain economic information that is the result of previous research work.



This month we are launching our new website, and we would like to present it to you. The new portal, much more modern and intuitive, allows access to all ECOBAS information at a glance, facilitating navigation. We want our website to be the reference point to find all the news related to the ECOBAS Interuniversity Research Centre and its research portal.

You will find a complete list of events and seminars, job offers, etc.

At www.ecobas.gal you can also find out about our scientific agenda, objectives, lines of action, projects and all the Centre's activity.



Universidade de Vigo



UNIVERSIDADE DA CORUÑA

Somos un Centro de Investigación Interuniversitario, integrado por moitos dos mellores académicos e académicas das tres universidades galegas no eido das ciencias sociais. Traballamos no eido da sustentabilidade económica, ambiental e social para tratar de dar resposta ós grandes retos e desafíos da sociedade a través da investigación, a docencia, a innovación, e a transferencia de coñecemento.

ECONOMÍA / SOCIEDADE / MEDIO AMBIENTE



17 decembro 2021

DECEMBRO 2021

LU	MA	ME	XO	VE	SA	DO
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

EVENTOS
10:00
Seminario de investigación: Salvador Ortigueira: 'Ingreso Mínimo Garantido ou Complementos Salariais? O Deseño Óptimo dunha Política de Rendos'

NOVAS →

15-12-2021
O profesor Alberto Gago tomou posesión como numerario da Real Academia Galega das Ciencias

07-12-2021
Os reitores das tres universidades galegas asinaron o convenio de colaboración co Centro de Investigación Interuniversitario ECOBAS

26-10-2021
SAVES convence ó cooperativismo e marca o punto de partida para a posta en marcha de novos proxectos

EMPREGO →

OFERTAS PROPIAS

CONTRATO DE APOIO Á INVESTIGACIÓN NO PROXECTO PASOS – Plan de Acción para a Promoción da Investigación e Innovación Responsable no Ámbito Mariño a Tráves das Entidades de Economía Social

OFERTAS DOUTRAS ENTIDADES

Convocatoria de proceso selectivo para a contratación temporal de 3 xestores no cadro do proxecto ERASMUS+

LATEST PROJECTS AND AGREEMENTS REACHED



Consolidation and structuring of competitive research units in the Galician university system. Call 2021 modality Competitive Reference Groups (CRG) - Xunta de Galicia (€280.000).

IP Santiago Lago Peñas

- Collaboration agreement between the Regional Ministry of Environment, Territory and Housing, the universities of Santiago de Compostela, La Coruña and Vigo and the Foundation of the University of A Coruña (FUAC) for the development of the analysis of the impact of climate change on the Galician coast, co-financed 80% by the European Regional Development Fund, within the framework of the operational programme Feder Galicia 2014-2020, for an amount of one hundred and fifty-nine thousand euros (€159,000,000).

IP USC - Maria Loureiro

IP UVigo - Xosé Henrique Vázquez

IP UDC - Enrique Peña González

XUNTA AND THE THREE GALICIAN UNIVERSITIES WILL COLLABORATE IN THE QUANTIFICATION OF THE RISKS OF CLIMATE CHANGE IN THE COASTAL MUNICIPALITIES OF THE COMMUNITY

The Regional Ministry of Environment, Territory and Housing will complete the platform of information georeferenced on the coast with a third variable, erosion, providing a special level of detail on the two kilometers inland.

From the different layers of information an inventory will be made on the possible risks on the population, the infrastructures, the economic sectors and natural spaces that will be displayed in its totality in the cartographic viewer.

The Regional Government of Galicia and the three Galician universities will collaborate in the quantification of the risks derived from the climatic change that can affect the coastal towns of the Community.

With all this information -which will be of free access through the cartographic viewer- the staff of the Department of Environment will be able to identify the damages and to value economically the risks of the effects of the climatic change that they can imply for the population that live in these coastal towns, for the infrastructures and buildings located in these places and for the natural spaces.

ECOBAS HIGHLIGHTS



RECTORS OF THE THREE GALICIAN UNIVERSITIES SIGNED THE AGREEMENT TO CREATE THE ECOBAS INTERUNIVERSITY RESEARCH CENTRE

The next step for the centre will be a coordinated call for the secondment of new research staff by the research vicerectories of the three universities.



CARLOS HERVÉS RECOGNISED WITH THE 2021 RESEARCH MEDAL OF THE ROYAL GALICIAN ACADEMY OF SCIENCES

This year, the Domingo García-Sabadell Rivas medal, which rewards the "Economic and Social Sciences" section, went to Carlos Hervés, director of ECOBAS.



ECOBAS INAUGURATED THE ACADEMIC YEAR WITH A SCIENTIFIC SEMINAR BY ANTÓN COSTAS, PRESIDENT OF THE ESC

On Thursday 22nd July was the date on which the Strategic Group ECOBAS was recognised as an Interuniversity Research Centre by the Governing Council of the University of A Coruña.



LIBRA DE OFICIO CONFERENCES BEGAN WITH THE CRAFTSWOMAN ELENA FERRO AS PATRONESS

To support the start of this new cycle of seminars, ECOBAS had an exceptional patroness, Elena Ferro, winner of the 2019 National Crafts Prize.



 Click here
to watch
the video

SAVES CONVINCES COOPERATIVISM AND MARKS THE STARTING POINT FOR THE LAUNCH OF NEW PROJECTS

The official presentation of SAVES (Virtual Assistance System for Cooperativism and the Social Economy) took place at the University School of Business Studies, a centre of the University of Vigo.



OTHER HIGHLIGHTS



PROFESSOR ALBERTO GAGO TOOK UP HIS POST AS MEMBER OF THE ROYAL GALICIAN ACADEMY OF SCIENCES

The doctor gave his entrance speech to the RAGC with a report entitled "Economy, Climate Change and Public Policies".



ECOBAS Seminars

WE TELL YOU MORE ABOUT THE ECOBAS SEMINAR SERIES

Iteruniversity Research Center

ECOBAS is carrying out a wide range of events as part of this academic year's activities. A clear example of this is the new series of seminars that we are organising on a regular basis and which we present to you in depth.

Research seminars



These are meetings at which national and international **researchers of excellence** are invited to give scientific reports on their work. These seminars are activities of interaction, in which the participants have the opportunity to ask them their comments and doubts.

They are held weekly and last approximately one hour. In order to make them accessible to the entire academic community, these seminars are broadcast live, also allowing virtual attendees to intervene, comment and ask questions. Although the main audience is research staff, this feature of our seminars offers the possibility for members of the public to also have access to these presentations and become familiar with the work of the researchers.

Most of the research seminars are organised at ECOBAS headquarters, at the Faculty of Economics and Business Studies in Vigo, but they can be held from any of the Galician university campuses.

If the guest agrees, the seminars are recorded and made available to the public from our [media library](#).

LAST RESEARCH SEMINARS HELD



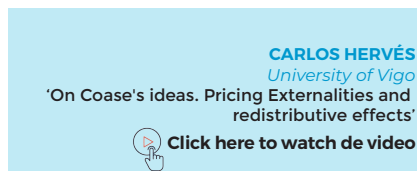
MARIO PANSERA

University of Vigo

"Prospering without growth. Science, Technology and innovation in a post-growth era"



Click here to watch the video



CARLOS HERVÉS

University of Vigo

'On Coase's ideas. Pricing Externalities and redistributive effects'



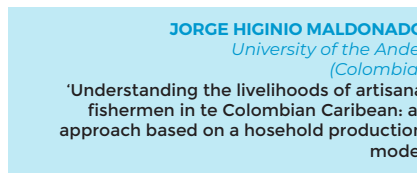
Click here to watch the video



ANA RODRÍGUEZ

Lund University (Sweden)

'The impact of the female advantage in education on the marriage market'



JORGE HIGINIO MALDONADO

University of the Andes

(Colombia)

'Understanding the livelihoods of artisanal fishermen in the Colombian Caribbean: an approach based on a household production model'



JORDI BRANDTS

Institute for Economic Analysis (CSIC) and Barcelona School of Economics

'Competition and Gender Inequality: A comprehensive analysis of effects and mechanisms'



ANTONIO CABRALES

University Carlos III of Madrid

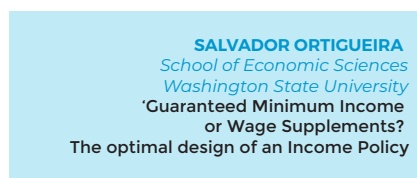
'The effect of ambiguity in strategic environments: an experiment'



EMMA IGLESIAS

University of A Coruña

'The influence of Extreme Events such as Brexit and COVID 19 on Global Equity Markets'



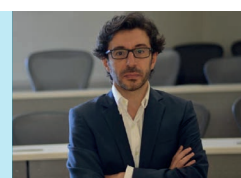
SALVADOR ORTIGUEIRA

School of Economic Sciences

Washington State University

'Guaranteed Minimum Income or Wage Supplements?

The optimal design of an Income Policy



En directo a través de [CampusRemoto](#)
<https://campusremoto.vigo.gal/asesoria/publicmeeting/344837203>
 Contraseña: esaludables 779105053

Universidade de Vigo

USC

UNIVERSIDADE DA CORUÑA

To be informed of the seminars that we hold in ECOBAS and of all the agenda of events, you can consult our website www.ecobas.gal or you can subscribe to our email notifications [here](#)

Transfer Seminars

Libra de Oficio



ELENA FERRO - Craftswoman and National Crafts Prize in 2019

MUSEUM OF THE GALICIAN PEOPLE - Santiago de Compostela

The craftswoman from Merza spoke about the family business that celebrated its first century in 2015. The Eferro clogs are nowadays in great international fashion catwalks and are marketed through the internet; all this without leaving the traditional market of the flea markets in Galicia.

All attendees participated in the raffle of a pair of clogs and were entertained with a "mini-clog keyring".



[Click here to watch the video](#)



MUHLLOA - Chusa Expósito Casal and Carmela Valiño Vázquez

School of Science Economics of the USC

Chusa Expósito Casal and Carmela Valiño Vázquez, president and secretary of the Muuhlloa Cooperative, spoke about the workings of their cooperative, which works every day to revitalise the countryside through innovation and organic production.

Those attending the seminar were able to taste the infusions produced by Milhulloa (a member of the cooperative) and took part in a prize draw to win a basket of their cosmetic and food products with the seal of the Galician Regulatory Council for Organic Agriculture.



[Click here to watch the video](#)

Last September we inaugurated the cycle of seminars of knowledge transfer "Libra de Oficio", which was sponsored by the craftswoman Elena Ferro, National Crafts Prize in 2019.

The name of this cycle of seminars, libra de oficio, comes from the popular saying "Better a pound of trade than an arroba of land", which means that knowledge is worth more than assets, and aims to highlight the importance of knowledge and research for the development of society. The aim of these seminars is, therefore, to bring the scientific field closer to the public, to highlight the Centre's areas of work, and to establish and strengthen links with the different social agents (companies, administrations, associations...), in order to place research at their service. To this end, representatives of entities of interest, with attractive and innovative business projects or professional activities, are invited to give a talk, open to any type of public, and talk about their experience at the head of their organisations. As in the case of the research seminars, with few exceptions, these events are broadcast live, and both the public and the virtual public have the opportunity to express their concerns and comments to the speakers, establishing a dialogue between the research staff, the public and the guests.

The Libra de Oficio are held monthly, are organised in different locations in Galicia, and are accompanied by gifts, raffles of products from the invited entities, and/or recreational activities after the event.

MARTÍN CÓDAX WINERY - Juan Vázquez Gancedo - General Secretary

Martín Códax Winery in Cambados

Juan Vázquez Gancedo, general secretary of Martín Códax winegrowers Galician cooperative society, shared with the audience the secrets of the functioning of this entity with more than 30 years of experience, and of its production system. He also explained some of the marketing and R&D&I strategies that allow this winery to be the most important in the Rías Baixas Guarantee of Origin.

In addition to the talk, attendees were able to take a guided tour of the winery and attend a wine tasting.



The ECOBAS PhD seminars were recently launched.

These seminars are taught by Junior Researchers who have obtained their doctoral degree less than two years ago or by pre-doctoral researchers who are currently developing their thesis project.



IRIA GARCÍA LORENZO

PhD from the University of Vigo

'Community-based fisheries organisations and sustainable development: Lessons learned from a comparison between European and Asian countries'



ROLANDO MIGUEL MELO VAZ

Student of the PhD program in Economic Analysis and Business Strategy

'The Growth of Firms: Factors, Strategies and Case Studies'

LATEST PUBLICATIONS IN HIGH IMPACT JOURNALS



Below you can find a selection of outstanding publications by our researchers during the second half of 2021.

- Owen, R., Pansera, M., Macnaghten, P., & Randles, S. (2021). Organisational institutionalisation of responsible innovation. *Research Policy*, 50, 1-13.
- Pena-López, A., Rungo, P., y Sánchez-Santos, J.M. (2021). Inequality and individuals' social networks: the other face of social capital. *Cambridge Journal of Economics*, 45(4), 675-694
- Pansera, M., Genovese, A., & Ripa, M. (2021). Politicising Circular Economy: what can we learn from Responsible Innovation? *[Journal of Responsible Innovation]*, In press, 1-7.
- Reboredo, J. C., & Otero González, L. A. (2021). Low carbon transition risk in mutual fund portfolios: Managerial involvement and performance effects. *Business Strategy and the Environment*, In press.
- Reboredo, J. C., Ugolini, A., & Hernandez, J. A. (2021). Dynamic spillovers and network structure among commodity, currency, and stock markets. *Resources Policy*, 74, 1-11.
- Villasante, S., Tubío, A., Ainsworth, G., Pita, P., Antelo, M., & Da-Rocha, J. M. (2021). Rapid Assessment of the COVID-19 Impacts on the Galician (NW Spain) Seafood Sector. *Frontiers in Marine Science*, 8.
- Antelo, M., Peón, D., & Martínez-Filgueira, X.-M. (2021). Mergers by family firms and managerial delegation: a Cournot model and empirical evidence from Spain. *Management Research Review*.
- Lago, I., & Lago-peñas, C. (2021). Waiting or Acting ? The Gender Gap in International Football Success. *International Review for the Sociology of Sport*, In press, 1-18.
- Loureiro, M. L., & Alló, M. (2021). How has the COVID-19 pandemic affected the climate change debate on Twitter?. *Environmental Science and Policy*, 124, 451-460.
- Sanzo-Pérez, M. J., Rey-García, M., & Álvarez-González, L. I. (2021). Downward accountability to beneficiaries in social enterprises: do partnerships with nonprofits boost it without undermining accountability to other stakeholders? *Review of Managerial Science*, In press, 1-28.
- Salido-Andres, N., Rey-García, M., Alvarez-Gonzalez, L. I., & Vazquez-Casielles, R. (2021). When the winner takes it all: online campaign factors influencing the success of donation-based crowdfunding for charitable causes. *International Review on Public and Nonprofit Marketing*, In press.
- Apolo-Vivanco, N. J., López-Rodríguez, J., & Sotomayor-Pereira, J. G. (2021). Theoretical Aspects of the Strategic Management Decision-Making of Companies. *Contributions to Management Science*, 3-22.
- Gago, A., Labandeira, X., Labeaga, J. M., & López-Otero, X. (2021). Transport Taxes and Decarbonization in Spain: Distributional Impacts and Compensation*. *Hacienda Publica Espanola*, 238(3), 101-136.

AWARDS AND GRANTS



Research Medals of the ROYAL GALICIAN ACADEMY OF SCIENCE

Carlos Hervés Beloso

Domingo García-Sabell Rivas Research Medal
Economic and Social Sciences Section

EXTRAORDINARY DOCTORAL AWARD

Juan Ignacio Martín-Legendre

"New insights into inequality: measurement, determinants and other socioeconomic issues"
PhD Program in Economic Analysis and Business Strategy.

**Margarita Salas Grants
from the Ministry of Universities**
(Grants program to promote requalification and international mobility)

Iria García Lorenzo

Nadin Ozelik

Beatriz Rodríguez Salvador

Grants for new PhD students who obtained their doctoral degree no later than two years after the deadline for submission of applications. The duration of the stays will be 2 or 3 years. They must join one of the universities or research centers other than the one where they completed their pre-doctoral training and obtained their doctorate. In the case that the stay is carried out in foreign centers, the last year of the grant must be carried out in a Spanish university.



Financiado por
la Unión Europea
NextGenerationEU

LATEST PhD THESES



MANUEL CARLOS NOGUEIRA

*"Are International Rankings good predictors of
Economic Growth?"*

Directed by Mara Teresa Madaleno Silva
Date of defense: September 20, 2021

MAR FERNÁNDEZ VÁZQUEZ-NOGUEROL

"Modeling and optimization of the supply chain in e-groceries"

Directed by José Carlos Prado Prado and Raúl Poler Escoto
Date of defense: October 11, 2021

ROLANDO MIGUEL MELO VAZ

"Growth of firms"

Directed by Eduardo Luís Giménez Fernández and José Antonio Novo Peteiro
Date of defense: December 3, 2021



SAVE THE DATE



Research Seminars ECOBAS

André Seidel

University of Bergen (Norway)



LIBRA DE OFICIO

GALAXIA PUBLISHING HOUSE

The Galician publishing and cultural industry

Francisco Castro - Galaxia Publishing House Director

Inma López Silva - Writer

Check the updated information
of our events in www.ecobas.gal



EDITORIAL COMMITTEES

Our researchers are members of editorial boards of various research and economics journals.

The most recent additions are shown below:

EMMA IGLESIAS

Associate Editor of **Applied Economics**

Associate Editor of **Applied Economics Letters**

You can consult all the participations of our members in these organizations in the **previous newsletter**.



NACIONAL COMMITTEES

Some of the ECOBAS researchers are members of various national committees. The most recent additions are shown below:

MARIA LOUREIRO

Nacional Climate Council (CNC)

September 2021

You can consult all the participations of our members in these organizations in the **previous newsletter**.



PLACEMENT OF NEW PhDs

Iria García Lorenzo - *PhD from University of Vigo*

Institute for the Oceans and Fisheries

University of British Columbia (Canadá)

Nadin Ozelik - *PhD from University of Vigo*

Project: EU 1.5 Lifestyles

School of Economics and Business of the University of A Coruña

Beatriz Rodríguez Salvador - *PhD from University of A Coruña*

University of Oporto



CALL FOR ECOBAS MEMBERSHIP

Call for the secondment of research personnel to the Interuniversity Research Center in Economics and Business Administration for Society (ECOBAS)

ECOBAS Interuniversity Research Center (Economics and Business Administration for Society) opens the process for the submission of expressions of interest to join the Center.

This call for applications is open to teaching and research staff of the three public universities of the Galician University System, who meet the requirements.

Candidates will be evaluated by an External Evaluation Committee based on their track record in research, teaching and knowledge transfer, which will take into account the professional stage in which each applicant is.

The deadline for submitting applications will be open until January 30, 2022 at 14.00h, and the indications for doing so, as well as the rest of the details about the process, can be consulted **in this document**.



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